FEE SCHEDULE

Our Approach

Our services are designed for three specific purposes: 1) Ensure accessibility to everyone who wants help, 2) Make access affordable even with minimal investible assets, 3) Simple pricing structure. We provide three distinct yet highly interrelated services where each service answers a precise question on your financial journey.

1. Financial Pulse

Financial Pulse is our membership program that captures your financial health at this current moment. It acts like a GPS on your financial journey.

	Basic	Pro
• Mobile App to your Financial Pulse	Included	Included
• Account Aggregation	Included	Included
• Quarterly Progress Reports	Included	Included
• Personalize One-Page Plan	Included	Included
• Monthly Members-Only Webinars	Included	Included
• Monthly Office Hours	Included	Included
• $299 Setup Fee	Waived for New Members	Waived for New Members
• Quarterly 15-min Advisor Review	Included	Included
• Rollover Unused Quarterly Reviews	Included	Included
• Maximum Rolled-Over Minutes	60 minutes	120 minutes
• Discounts for Financial Roadmap, Hourly On-Demand Advice, Holistic Financial Planning (Initial plan only)	10% off	20% off
	$47/mo (billed quarterly)	$97/mo (billed quarterly)

2. Financial Roadmap

To develop a One-Time, or project-based personalized roadmap or financial plan, our fee is generally between $5,000-$10,000, depending on the complexity of your situation.

3. On-Demand Advice

Our hourly rate is $350/hr. For ad-hoc projects, we require 90-minutes for the first meeting to discover and understand the entirety of the current situation and project scope. After the first meeting, our rate is based on 60-minute increments.

FEE SCHEDULE

4. Holistic Financial Planning

We are committed to serving our clients as unique partners who need personalized solutions and well thought out strategies to empower them to make their own decisions.

Essential "Get organized and set a course for your financial future"	**Advanced** "A comprehensive approach to fully evaluate and prioritize your finances"	**Premier** "Take complete control of your financials and build your legacy"
Meetings: Annual	Meetings: Semi-Annual	Meetings: Quarterly
✓ Investment Review ✓ Retirement Planning ✓ Beneficiary Review ✓ Behavioral Financial Guide ✓ Goals Tracking ✓ Net Worth Statement ✓ Charitable Giving ✓ Financial Monitoring ✓ Online Experience ✓ Access to CFP® Professional	**Essential Plan Plus:** ✓ Cash Flow Planning ✓ "What if" Scenarios ✓ Multiple Goal Analysis ✓ Education Planning ✓ Risk and Insurance Analysis ✓ Roth Conversion Review ✓ Social Security and Medicare Analysis ✓ Equity Compensation Analysis	**Advanced Plan Plus:** ✓ Estate Planning ✓ Wealth Transfer Scenarios ✓ Family Financial Education ✓ Business Planning ✓ Income Tax Planning
Initial Plan: $1,997 (6-8 hrs)* *Ongoing Planning: $197/month*	*Initial Plan: $2,997 (9-12 hrs*)* *Ongoing Planning: $297/month*	*Initial Plan: $4,997 (13-15 hrs*)* *Ongoing Planning: $497/month*

* If your plan requires more time than expected, you will be billed accordingly at $350/hr.

OPTIONAL: Portfolio Management Services

- Portfolio Review
- Investment Selection
- Rebalancing
- Gain/Loss Harvesting
- Time Horizon Analysis
- Risk Tolerance
- Asset Allocation
- Investment Research

Account Value	% AUM Fee (Non-Financial Planning Clients: Portfolio Management Only)	% AUM Fee (Financial Planning Clients)
$0 – $999,999	1.25%	1.00%
$1,000,000 - $ 2,999,999	1.00%	0.80%
$3,000,000 +	0.80%	0.70%

Reach One Teach One Financial
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